

What's up, Pokes!

Last week was a heartbreaker and full of anxiety for Cowboy football fans. Our Pokes played a hard-fought game against the BYU Cougars on Friday. Despite battling injuries, they ultimately came up short late in the fourth quarter. Overall, it was a strong effort, and hopefully, they can pull off a win this week in Waco against Baylor.

As for our other Cowboy athletes, Cowgirl golf finished 2nd in the Dale McNamara Invitational. Cowboy tennis competed in the ITA Regionals, but unfortunately, our men's doubles team couldn't qualify for the NCAA Doubles Championship. Cowgirl soccer had a dominant 3-0 win against Iowa State at home, which boosted their confidence as they followed it up with a victory over UCF on the road. Cowgirl equestrian secured a 9-6 home win against UC Davis and an away win against #10 UT Martin. Both the men's and women's cross-country teams finished first at the Weis Crockett Invitational on their home course.

In NIL news, LSU women's basketball superstar Flau'jae Johnson signed a deal with Puma, despite LSU being sponsored by Nike. This has raised eyebrows, as she's leading the way in cross-brand sponsorships. It seems she's got her NIL deals wrapped up.

Jaxon Dart, the Ole Miss quarterback, has joined an SEC NIL deal with The Dairy Alliance, focusing on hydration, muscle recovery, and peak performance. He'll be involved in social campaigns promoting milk's benefits for athletes. Dart said, "I'm proud to represent Mississippi in this campaign and spread the word about milk's nutrition benefits with The Dairy Alliance" (Sports Illustrated). He joins other SEC quarterbacks from Georgia and Tennessee in this campaign.

In his news conference on Monday, Mike Gundy expressed his thoughts on the need for a college football commissioner. He emphasized the financial disparities between 8-10 programs and the rest, which could lead to declining interest in the sport. He warned that college football is becoming more like the NFL and that the transfer portal is making it hard for coaches to succeed if they lose key players.

NIL continues to make a positive impact on athletes and communities across the country, and here at OSU, we're excited to see how it can shape our future. If you're a student at OSU, don't miss out on getting involved in this movement!

This week in Cowboy sports, OSU football heads to Baylor for a 2:30 PM kickoff during the Bears' homecoming. Cowboy and Cowgirl golf have a shot at victory in the Jackson T. Stephens Cup in Oklahoma City. Cowboy tennis competes in the Norman Futures Fall Tournament. Cowgirl softball hosts the Cowgirl Shootout in Stillwater this Wednesday and Thursday. Cowgirl soccer faces TCU at home under the Friday night lights, while Cowgirl equestrian looks for a home win against Baylor. Lastly, Cowboy basketball participates in a charity game against SMU on Saturday.

Come out and support your Cowboys and Cowgirls! As always, loyal and true
Go Pokes!